



## REQUEST FOR EXPRESSION OF INTEREST

Supply of packed snacks for Quality Trainings in northern Cote d'Ivoire and northern Ghana.

### INTRODUCTION

Established in 2011, The Global Shea Alliance (GSA) is a non profit industry association based in Accra, Ghana. GSA currently has 849 members from 36 countries including food and cosmetic brands, suppliers, women's groups, non profit organizations, affiliates and national associations. Through public private partnerships, the GSA promotes industry sustainability, quality practices and standards and demand for shea in food and cosmetics. We implement the following activities:

#### Quality

- Quality trainings for women's groups on kernel collection, processing, and storage.
- Implementation of kernel quality standards in collaboration with members and national/regional standards bodies.
- Small business trainings including accounting, marketing, packaging and formulation workshops.

#### Promotion

- Annual international conferences in West Africa, Europe, and the United States.
- Annual African cosmetics brand exhibition.
- International policy analysis and advocacy to remove trade barriers.
- Research on shea benefits in food and cosmetics.
- African national association development.
- International consumer and industry media engagement.

#### Sustainability

- Implementation of multi-stakeholder guidelines for sustainable business practices.
- Large-scale development projects including warehouse construction, business development trainings, health and safety initiatives, parkland management, improved planting materials, and conservation pilot projects.



The Global Shea Alliance (GSA), in partnership with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) is implementing the Shea Investment and Jobs Creation Program (SHIP), a 2 year program in Côte d'Ivoire and Ghana to improve the efficiency and profitability of women processors in existing kernel and shea butter co-operatives to strengthen their sustainability in the value chain, access markets and investment for women collectors and processors and create decent jobs.

This year's activities will include specialised training for women shea kernel collectors and shea butter processors within their communities, as well as community level workshops focused on quality shea kernel processing, butter production and market linkages. In total, 4,650 women from 21 co-operatives in Côte d'Ivoire and Ghana will receive training between June and August 2025.

### **Request for Expression of Interest**

This request is intended to:

- Obtain details concerning service providers' interest in the requirements described
- Obtain information on the level of capacity of potential service providers relative to the tasks and objectives described herein
- Obtain quotes from service providers

### **Description of Anticipated Tasks and Objectives: Technical Overview**

Period of Performance of Resulting Contracts: from June to August 2025

The tasks will have two main categories:

- A. To deliver quality service. Services provided to the GSA must be conducted in a professional manner. Any unforeseen situations should be clearly communicated to the GSA on time and in a manner that does not cause damage to the GSA's nature of work
- B. To supply 2,550 and 2,100 units of packed snacks for Cote d'Ivoire and Ghana, respectively for quality training sessions in selected communities in June

### **General Instructions**

In order to be considered, submit your Expression of Interest and any relevant information relative to the tasks outlined above. Expressions of interest should be no more than 2 pages in length and must provide the following:

1. Contact information (full name and address of the Service Provider, telephone numbers, e-mail address of the contact person and website URL, if any)
2. Quote per unit and total cost for service



Applicants should send Expression of Interest and CV to [msakyi@globalshea.com](mailto:msakyi@globalshea.com). The deadline for submission of applications is **9 June 2025**.

A response to this Request for Expression of Interest does not automatically guarantee that you will be selected to participate in future procurement actions.